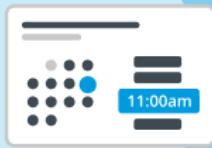


Mar 12 2026: Video Backgrounds, Local Phone Numbers, 24-Hour Time Format, Guests can Provide Physical Location and File Sharing in Live Chat



Booking Calendar Updates

Cinematic Video Backgrounds for Your Booking Links

Your browser does not support HTML5 video.

You can now upload a video to use as the background for your **Booking Calendars** and **Bookings Hubs**. This feature gives your booking links a **more premium, professional look**.

Key Benefits

Enhance your booking links with motion backgrounds to drive engagement:

- **AI-Generated Video Compatibility:** Support for seamless video loops created with advanced AI tools like Sora or Runway.

- **Higher Registration Rates:** Boost conversions by establishing an instant emotional connection through high-impact motion backgrounds, brand storytelling, or event footage.
- **Optimized Performance:** Videos auto-play across all devices with automatic resizing and audio stripping to preserve mobile cellular data usage and battery life.

Who Can Access It

- **Plan:** Available on the **Basic plan** and above.

To learn more, see our [Adding Video Backgrounds To Booking Calendars And Booking Hubs](#) article.

Local Phone Numbers for Your Booking Links

Phone Booking allows your clients to schedule meetings on your **Booking Calendars** and **Booking Hubs** by calling a dedicated phone number.

Until now, phone numbers were randomly generated and assigned to a single **Booking Calendar** or **Booking Hub**. With this update, we have added the following functionality:

- **Dedicated Local Phone Numbers:** Generate and assign local phone numbers for your booking links that **reflect your business's location**.
- **Phone Number Reassignment:** Reassign phone numbers to any of the booking links within your account as needed.

Clear, Flexible Pricing

A **Phone Number License** is required for each **Phone Number** you want to generate. These licenses offer flexibility, allowing you to add or remove them easily as your business scales, and will be incorporated into your monthly or annual subscription.

Monthly: \$5 per phone number license per month

Annual: \$50 per phone number license per year

For more information see our [Managing Your Subscription](#) article.

Who Can Access It

Plan: Available on all paid plans.

Users:

- **Account Owner and Administrators:** Can add/remove licenses and manage phone numbers.
- **Team Managers:** Can generate and assign phone numbers for their team's **Booking Calendars** and **Booking Hubs**.
- **Members:** Can generate and assign phone numbers for their **Booking Calendars** and **Booking Hubs**.

For information generating phone numbers, please see our [Managing Phone Numbers](#) article.

24-Hour Time Format Support

We have updated **Booking Calendars** and **Booking Hubs** to support both AM/PM or 24-hour formats. The time format (AM/PM or 24-hour) displayed to the guest will **automatically adjust based on their browser's language settings**.

The used time format remains consistent throughout the entire booking lifecycle, from initially scheduling to the confirmation email and calendar invite.

Within the **Timezone Settings** on the booking link, guests will also **have the option to manually toggle** between AM/PM and 24-hour formats.

Allow Guests to Provide their Physical Location for Meetings

You can now configure your **Booking Calendars** to allow the guest to specify the **Physical Location** for the meeting.

This new option is also available when the **Booking Calendar** is utilized in **Routing Forms** or via the **API**.

File Sharing in Live Chat

You and your visitors can now **exchange files** at once directly within Live Chat to provide immediate visual context for faster issue resolution. Shared media, including images and videos, can be previewed or downloaded directly within the chat window and are automatically saved in the chat transcript for future reference.

To learn more, see our **Sharing Files In Live Chat** article.
