

Adding Video Backgrounds To Booking Calendars And Booking Hubs [New]

Using videos as a background provides a dynamic alternative to static images or GIFs, enhancing the visual appeal of your booking links.

Whether you are using brand videos for **company storytelling** to build interest or high-energy footage to capture an **event atmosphere**, motion backgrounds can significantly drive higher registration rates.

Prerequisites

To ensure high quality, your video must meet these requirements:

- **Format:** MP4/ WEBM / OGG/ AVI/ MOV
- **File Size:** Under 20MB
- **Duration:** 10 seconds

How to Configure the Video as Background

1. Open the **Page Designer** tab on your selected Booking Calendar/Hubs.
2. Locate the **Page Background** section in the right-hand pane.
3. Click the **Video** icon.
4. Choose Your Video Source:
 - **Predefined:** Select from curated **Subtle Motion** presets, such as *Ocean* or *Nature* etc.
 - **Custom:** Switch to the **Custom** tab to upload your own file.
5. Click **Apply** to preview the background.
6. Use the **Information Background Opacity** slider to ensure your Booking Calendar/Hubs remains readable against the moving video.
7. Click **Save** to confirm the changes.

Best Practices for Video Backgrounds

To provide the best experience for your visitors, keep these visual and technical tips in mind:

- **Use Still Camera Shots:** Ensure the video is filmed from a **steady and fixed position**. Excessive camera movement can distract guests and make your calendar text difficult to read.

- **Create Seamless Loops:** For a professional look, use a video where the first and last frames are identical to prevent **jumps** during playback.
 - **Leverage AI for Video Generation:** Consider using AI tools as a go to solution for generating high quality, professional video loops tailored for your brand.
 - **Adjust Transparency:** Consider adjusting transparency settings to ensure that the video remains visible without compromising the readability of your booking links.
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