

## Using Call Forwarding to Turn Missed Calls into Booked Appointments [New]

If you're a busy professional, in a meeting, on another call, or away from the office, you can use **Phone Booking** alongside conditional call forwarding to ensure that you never miss an opportunity to connect with your customer.

Instead of a missed call or a simple voicemail, callers will be automatically forwarded to your **Phone Booking Number** to schedule a meeting with you.

This is especially useful for:

- **After-Hours Coverage**: Your customers can still schedule a meeting 24/7, even when your office is closed.
- **Handling Busy Times**: Automatically gives callers a convenient scheduling option when you are busy or unable to pick up.

## How to Set Up Conditional Call Forwarding

To automatically route calls to your Phone Booking Number when you can't take them, you must set up **conditional call forwarding**.

This process needs to be done directly through your **mobile phone settings** or your **service provider**, as the exact steps vary by carrier.

You will need to specify your Phone Booking Number as the destination and select the specific conditions that trigger the redirect, such as:

- When You're on Another Call: If your line is busy or currently in use.
- When You Can't Answer: If the call rings for a specified time or number of rings without being picked up.
- When Your Phone is Off: If your device is powered down, out of range, or otherwise unavailable.

## Call Forwarding Costs for Phone Booking

Before implementing call forwarding, be aware of potential charges.

- Standard Rates Apply: The Phone Booking Number is not toll-free.
- **Check Your Plan**: Forwarding calls to Phone Booking may incur charges based on your existing phone plan or service provider.