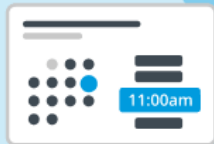


Sept 18 2025: Booking Hub Categories



Booking Calendars

Booking Hub Categories: Empowering Your Guests with a Simple, Multi-Step Flow

We are thrilled to announce a significant new enhancement to your **Booking Hubs**, designed to streamline your scheduling process and elevate user experience.

This powerful update introduces the ability to categorize the Booking Calendars you have added to your Hubs. This means greater organization, easier navigation, and a more intuitive experience for anyone looking to book time with you or your team.

What is a Booking Hub?

For those who may be new to our platform or simply need a refresher, what exactly are **Booking Hubs**?

A **Booking Hub** combines multiple **Booking Calendars** into a single, easy-to-navigate interface for your guests. This unified view presents all scheduling options in one convenient location, providing a simple and efficient way for guests to book.

Booking Hub Categories

Booking Hubs now allow you to structure your scheduling options using Categories. Categories enable you to group Booking Calendars into a **multi-step hierarchy**, making it easier for guests to find what they are looking for. Use this feature when you want to empower guests to explore your various offerings and choose what's best for them.

This enhancement is particularly beneficial for:

- **Teams with diverse service offerings:** Clearly separate booking options for different departments or service lines (e.g., Sales, Marketing, HR, Product Demos, Training Sessions).
- **Businesses with a large number of booking calendars:** Reduce clutter and improve the overall user experience by organizing options into logical groups.

Why it matters

The new ability to use **Categories** in Booking Hubs significantly enhances the guest experience. Instead of a flat list, guests can now navigate a unified and intuitive scheduling process by following logical steps.

- **Organize by service type:** You can organize your calendars so that guests first select a category like "Consultations", and then choose the specific type of consultation they want to schedule. This makes it easier to find the right service.
- **Organize by location:** You can use a multi-layered setup by nesting categories to provide more detail.

For example, a guest could pick their State >> then County >> followed by Town to see a list of services you provide in that area. This helps guests narrow down their search with ease.

We're excited for you to explore these new enhancements and see how they can improve your users' experience! To learn more about creating and using Booking Hubs, please take a look at our [Introduction to Booking Hubs article](#).
