

Introduction to Booking Hubs [New]

A **Booking Hub** combines multiple **Booking Calendars** into a single, easy-to-navigate interface for your guests. This unified view presents options within a **hierarchical structure** that you define, giving guests greater flexibility and ease in selecting their desired scheduling options.

Follow our guide on [Grouping Booking Calendars with Booking Hubs](#) if you would like to know how to create a Booking Hub.

Key Benefits of a Booking Hub

Booking Hubs offer key benefits to businesses and their guests:

Enhanced guest experience

Guests can easily navigate the Booking Hub, following logical steps to find exactly what they need.

The Booking Hub serves as a unified page that allows guests to choose from multiple **Booking Calendars**, making the scheduling process more versatile and intuitive.

Flexible Organization

Booking Hubs allow you to group Booking Calendars as:

- A **flat list**, where all options are displayed at once.
- A **multi-step hierarchical structure**, where guests navigate by **Categories** (e.g., Service Type or Office Location).

Customization

Booking Hubs are fully customizable to suit your branding and business flow. You can:

- Add images, social media links, and custom text.
- Create personalized backgrounds to reflect your brand identity.

Please take a look at [this article](#) if you want to learn more about the customization options that are available.

Flexible sharing options

Once your Booking Hub is ready, getting it in front of your guests is easy. You can:

- Share a direct link.
- Generate a QR code for quick access.
- Embed the hub directly on your website for a seamless guest experience.

To learn more, see our article on how to [Share and Embed Your Booking Calendar/Hub](#).
