Introduction to Booking Hubs [New]

A **Booking Hub** combines multiple **Booking Calendars** into a single, easy-to-navigate interface for your visitors. This unified view presents options within a **hierarchical structure** that you define, giving visitors greater flexibility and ease in selecting their desired scheduling options.

Follow our guide on **Grouping Booking Calendars with Booking Hubs** if you would like to know how to create a Booking Hub.

Enhanced Visitor Experience

Visitors can easily navigate the Booking Hub, following logical steps to find exactly what they need.

The Booking Hub serves as a unified page that allows visitors to choose from multiple **Booking Calendars**, making the scheduling process more versatile and intuitive.

Flexible Organization

Booking Hubs allow you to group **Booking Calendars** in two distinct ways to suit your business needs:

- **Organizing in a Flat List:** In a flat list, all options are displayed at once in a flat structure. This format gives you full control over the order and names of the calendars presented, ensuring that the most relevant options are prioritized for your visitors.
- **Organizing in a Hierarchical Structure:** For more complex setups, you can organize calendars into a multi-step hierarchical flow. This allows you to **customize the hierarchy** using **Categories**, guiding visitor through logical steps such as selecting a *Service Type* followed by a *Department*.

Using User Attributes with Booking Hub

User Attributes enhance the guest experience by allowing them to filter options based on host characteristics like *Language*, *Location* or *Specialization*. These User Attributes function seamlessly regardless of your organizational choice:

- **With Flat Lists:** Visitors can use User Attributes as a powerful **filtering tool** to narrow down a long list of available Booking Calendars to find the host that best meets their needs.
- **With Hierarchical Structures:** User Attributes work alongside **Categories** to further refine the search. A visitor can apply filters to ensure the final selection matches their specific requirements.

To learn more, read the **Introduction to User Attributes** article.

Customization

Booking Hubs are fully customizable to suit your branding and business flow. You can:

- Add images, social media links, and custom text.
- Create personalized backgrounds to reflect your brand identity.

Please take a look at **this article** if you want to learn more about the customization options that are available.

Flexible Sharing Options

Once your Booking Hub is ready, getting it in front of your guests is easy. You can:

- Share a direct link.
- Generate a QR code for quick access.
- Embed the hub directly on your website for a seamless guest experience.

To learn more, see our article on how to **Share and Embed Your Booking Calendar/Hub**.