

Setting Up a Zap for Routing Forms

In this guide, you will learn how to automate visitor information transfer from your Routing Forms to your preferred applications via a Zap.

For information on how to capture visitor data in Form Submission Fields, please take a look at this article.

Setting up the Zap

After mapping your data in OnceHub, follow these steps to create a Zap that retrieves the correct contact when a visitor interacts with you.

Step 1: Opening the Zapier pop-up

1. Navigating to Zapier Settings:

- Click the gear icon located in the top-right corner of the page.
- Select **Zapier** from the dropdown menu.

2. Initiating Zap Creation:

- Go to the **Add Zaps** section.
- Search for the application with which you want to create a Zap.

Step 2: Choosing a Template

- 1. A list of Zapier templates will appear below. Select the one that best fits your needs.
- 2. Click **Add Zap** to use your chosen template.

Step 3: Configuring the Trigger Step

- 1. Confirm the **Trigger event** and OnceHub account that should be used.
 - For example, you can use the **Conversation Closed** trigger to have the Zap trigger when a visitor has finished interacting with your routing form.
- 2. Complete the test step to ensure the trigger functions correctly.

Step 4: Mapping Data to Your Application

- 1. In the Action for the destination application, proceed to its **Configure** step.
- 2. Add values to required fields by clicking the + to insert data.
 - Form submission fields that you created will be labeled as Custom Fields and at the bottom of the list in the pop-up.
- 3. Click **Continue** once you are done mapping data to your application.



4. Complete the test step to ensure the data is successfully sent to your application.

Step 5: Publishing the Zap

Once you are happy with your configuration, click on **Publish** to turn on the Zap.