

## Introduction to Chatbots

Chatbots in OnceHub streamline the qualification process by asking your guests tailored questions and directing them to specific actions based on their responses.

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### What is a Chatbot?

A Chatbot helps you qualify guests by guiding them through customized paths based on their answers to specific questions. These paths, or "routes," can lead to various outcomes, such as:

- Scheduling a meeting directly within the bot.
- Connecting with a live sales agent via chat.
- Qualifying leads for immediate live video calls.

The flexibility of Chatbots ensures that your guests receive a tailored experience that aligns with their needs, helping you nurture valuable leads more effectively.

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### Key Benefits of Using Chatbots

- **Efficient Lead Qualification:** Instantly identify and qualify leads through conditional routing.
  - **Engage High-Value Leads:** Offer live engagement options directly to qualified leads within the bot itself, streamlining the conversion process.
  - **Customized Data Collection:** Tailor the information you gather to align with the type of meetings or interactions your business offers.
  - **AI Conversation:** AI conversations accelerate guest engagement, offering a more satisfying experience than standard chatbots.
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### Core Features of Chatbots

Chatbots come equipped with powerful features designed for flexibility and effectiveness:

- **Conditional Routing:** Direct guests to the next appropriate step based on their bot responses.
  - **Customizable Bots:** Collect only the information you need for better qualification and reduced friction.
  - **In-Bot Scheduling and Live engagements:** Enable guests to set up meetings, initiate a chat or offer a video call, all without leaving the bot.
  - **AI Conversation:** Allow for a more dynamic experience by making use of AI to serve your guests.
  - **Standalone Page Sharing:** Provide guests with a direct link to access your bot.
  - **Website Embedding:** Easily integrate the bot into your website for a smoother customer journey.
  - **Automatic Reach Out:** Target website visitors with chatbots based on their needs.
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