Automatically Reach Out to Your Website Visitors with a Chatbot

Enable your chatbot to directly identify and interact with website visitors who meet specific criteria. This feature, called Automatic Reach Out ensures that your website visitors receive personalized engagement, enhancing their experience and increasing the likelihood of conversion.

Automatic Reach Out consists of two main components:

- **Audience:** A defined group of website visitors who match specific criteria set by you (e.g., location, behavior, or other parameters).
- **Targeting:** The ability to focus on the created audiences with chatbots that appear automatically when the criteria are met.

Why Use Automatic Reach Out?

This feature allows you to proactively engage visitors by:

- Connecting with the right audience at the right time.
- Delivering tailored messages for better interactions.
- Automating the interaction process to save valuable time while enhancing visitor experience.

How to Access Automatic Reach Out

To enable and configure Automatic Reach Out, follow these steps:

1. Click on **Chatbots** in the left-hand navigation menu.
2. Click on the blue target with an arrow in the top-right.

Steps to Set Up Automatic Reach Out on Your Website

Ready to engage your website visitors automatically? Follow these steps to set up Automatic Reach Out. Each step links to a detailed guide that walks you through the setup process:

1. **Define Audiences for your website visitors**.
2. **Target the Audiences with chatbots**.
3. **Customize the design of your Automatic reach out bots**.
4. **Install Automatic reach out on your website**.