

# Redirecting Guests to an External Website from Routing Forms

Redirecting guests to another website after they complete a routing form can help guide them to additional resources, such as product information or a support page. With Routing Forms, you can easily configure this redirection process.

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## How to Redirect Guests from Your Routing Form

Follow the steps below to redirect guests after they complete your Routing Form:

### Navigating to the Flow Builder

1. Click on **Routing Forms** in the left-hand navigation menu.
2. Select the form you want to set up to redirect to another website to.

### Setting up the Redirect

1. Add the **End** action from the **Add Interaction** pane on the right.
  2. Toggle **Redirect Visitor** to **ON**.
  3. Add the **Redirect URL**.
  4. Choose if the redirect should happen automatically, or if a redirect button should be provided to them.
  5. Click on **Save**.
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