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## Custom Booking Calendar Integrations With Webhooks And APIs [New]

The OnceHub API and webhook features empower developers and technically skilled users to create custom integrations for **Booking Calendars**, allowing seamless integration with third-party applications and services.

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### OnceHub API

The OnceHub API provides direct and reliable access to your booking data, enabling advanced integrations. With the API, you can:

- **Access Booking Details:** Retrieve information such as meeting times, guest details, and locations.
- **Retrieve Booking Calendars:** Obtain a list of all your **Booking Calendars** for management or reporting.
- **Manage the Meeting Lifecycle:** Create or cancel meetings programmatically to maintain control over bookings.
- **Generate One-Time Links:** Create unique booking links for specific use cases.
- **Pre-Populate Booking Forms:** Use URL parameters to fill in guest details automatically for a faster booking process.

For more details, see our [API Key Security & Management](#) article or visit our [OnceHub Developer Center](#).

## Webhooks

Webhooks provide automatic data delivery whenever a booking lifecycle event occurs, such as a new meeting, reschedule, or cancellation.

### Examples of What You Can Do with Webhooks:

- **Send Guest Details:** Automatically transmit guest details to your server when a booking is made.
- **Integrate with Other Systems:** Support integrations with applications, services, or data warehouses to streamline and automate processes.

For more details, see our [Creating and Managing Webhooks via OnceHub](#) article or visit our [Webhooks documentation](#).

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## Why Use APIs and webhooks?

Custom integrations using the OnceHub API, webhooks, enhance flexibility and functionality, enabling you to do things like:

- Add full scheduling capabilities to your apps or agents
  - Automation of marketing and sales campaigns
  - Automation of customer support workflows
  - Reporting and analysis of activity
  - Integrate event triggers into workflows
  - Develop custom CRM integrations
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