Integrating with Zapier

OnceHub utilizes Zapier, an Integration Platform as a Service (iPaaS), to automate data movement between your essential applications. By connecting OnceHub to Zapier's extensive network of over 1,000 apps, including CRM, invoicing, and marketing platforms, you can seamlessly integrate OnceHub's functionalities into your daily workflows.

This integration simplifies processes and ensures data consistency, enhancing your overall operational efficiency.

Understanding Zapier's Automated Workflows (Zaps)

Zaps are automated workflows that connect two or more applications through Triggers and Actions:

- **Trigger:** An event in one app that initiates the Zap.
- Action: The task Zapier performs in a second app using data from the Trigger.

For example, you can create a Zap that automatically adds or updates a contact in your CRM every time a new booking is made, or a visitor engaged with a chatbot.

Connecting OnceHub with Zapier

1. Navigate to Zapier Settings:

- Click the gear icon located in the top-right corner of the page.
- Select **Zapier**.

2. Link Your Zapier Account:

- Go to the Manage Zaps tab.
- Click **Connect** to link your Zapier account.

Key Features of Zapier Integration

- **Comprehensive Triggers:** Automate workflows based on lifecycle events, such as booking scheduling, completion, rescheduling, or cancellations.
- Wide App Ecosystem: Integrate with tools across categories like CRM (e.g., Salesforce, HubSpot), invoicing (e.g., QuickBooks), and marketing (e.g., Mailchimp).
- Flexible Automation: Create multi-step Zaps to handle complex workflows, linking multiple apps in one automation.
- Dynamic Updates: Ensure real-time synchronization of booking data across all integrated tools.
- Customizable Workflows: Tailor Zaps to suit unique operational needs, from simple tasks to advanced multi-

app processes.

Recommended Zapier Triggers for OnceHub

Zapier offers a variety of Triggers to meet your specific needs:

- **Booking Triggers:** Use these to initiate Actions based on Booking Lifecycle events, such as bookings scheduled or canceled.
- **Conversation Triggers:** Use these to trigger Actions when someone interacts with your Routing Forms or Chatbots.

Setting up Zaps for OnceHub Features

Each OnceHub feature requires a tailored Zap setup process. Refer to these guides for specific instructions:

- Creating Zaps for Booking Calendars
- Creating Zaps for Routing Forms and Chatbots
- Creating Zaps for Booking pages [Legacy]