Share and Embed Your Booking Calendar [New]

Once your **Booking Calendar** is set up, you can either **embed** it directly on your website, or you can use our **Page Designer** to customize and brand your own **standalone booking page** which you can then share with your customers.

Sharing Your Booking Calendar

You can use the **Page Designer** of your **Booking Calendar** to create a standalone page that you can customize and distribute via various channels.

When to Share as a Page:

Share your **Booking Calendar** as a standalone page if you want to:

- Share the calendar link via email, social media, or newsletters.
- Include the link to your email signature for quick access.
- Provide access outside your website, such as in PDFs or digital campaigns.
- Use the link for targeted campaigns, like webinars or consultations.

For a unified experience, you can group multiple Booking Calendars into a **Booking Hub**, allowing guests to access various calendars from a single location.

Key Features

Customization Options:

- Adjust background, text, and button colors to match your branding.
- Add images, logos, and a custom welcome message.
- Include links in the footer or welcome message for navigation or additional resources.

Live Preview (WYSIWYG): View real-time previews for both desktop and mobile as you design your Booking Calendar page.

Sharing Options:

- Customize the calendar URL to reflect your brand.
- Generate one-time or single-use links for added security.
- Create a QR code for business cards, flyers, or other promotional materials.

Tracking:

- **Add UTM parameters** to track booking activity and campaign performance.

URL parameters:

- You can pre-populate your guests' name, email, and phone number by adding **?name=<Guest Name>&email=<Guest Email>&phone=<Phone Number>** to the end of your standalone page URL.

- The country code is automatically detected based on the booking location. However, if needed, you can override the auto-detected country code by including the desired country code in the URL.

Social Links:

- Add your social media links to dedicated clickable icons, allowing guests to easily navigate to platforms like your website, X (formerly Twitter), YouTube, and others.

Embedding

Embedding your **Booking Calendar** directly on your website allows clients to schedule appointments without leaving your site.

When to Embed on Your Website:

Embedding is ideal if you want to:

- **Enable direct booking:** Let clients schedule appointments directly on your website without being redirected.
- **Maintain a unified experience:** Display your services and booking options on the same page.
- **Boost engagement:** Keep visitors on your site longer by simplifying the scheduling process.
- **Streamline service-based journeys:** Perfect for businesses where scheduling is a core part of the user journey, such as salons, fitness centers, or consulting services.

Embedding helps service-based businesses create a smooth, professional booking experience while keeping clients engaged on their site.

How to Embed

1. Go to the **Embed Designer Tab** of the **Booking Calendar** you wish to embed.
2. Select a color scheme that matches your website's branding.
3. Click **Get the Code** (bottom right) to generate the embed code.