

Adding Routing Forms to Your HubSpot Website

Adding a routing form to your HubSpot website is quick and easy.



Adding custom JavaScript requires a HubSpot paid plan with access to website pages and custom modules.

Add a routing form to your website

Create the routing form

- 1. Go to **Routing forms** on the left.
- 2. Click on the **Create routing form** button OR duplicate another form by clicking the three dots menu for that form and selecting **Duplicate**.

Create the form as you prefer, either duplicated from another, from scratch, or using a template.

When you've added the interactions you want, routed them, and designed the form as you like, navigate to the **Embed on website** tab.

Install the code

In OnceHub

You'll grab the code you need for HubSpot.

- 1. On the **Embed on website** tab, pick a color for your routing form, then select **Get the code**.
- 2. Copy the code.

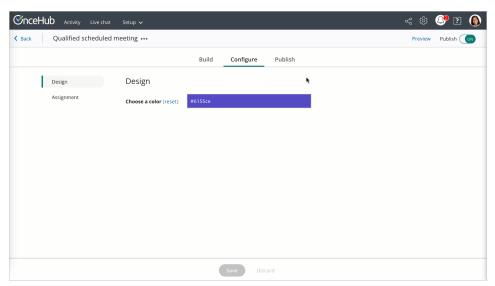


Figure 1: Copy the embed code

In HubSpot

To add custom JavaScript, you need to create a custom module with JavaScript required for loading. You'll add this module on each individual website page where you want a form.



- 1. Create a custom module that includes the OnceHub code.
- 2. Adjust the code as needed (for instance, the text for the link).
- 3. Make sure the module uses the **require_js** function. This will require the JavaScript to load for that module to work.
- 4. Add the custom module to your website page wherever you want it to display.
- 5. Save your website.

That's it! Your website can now display your routing form in the place you added it.