Public content [Legacy]
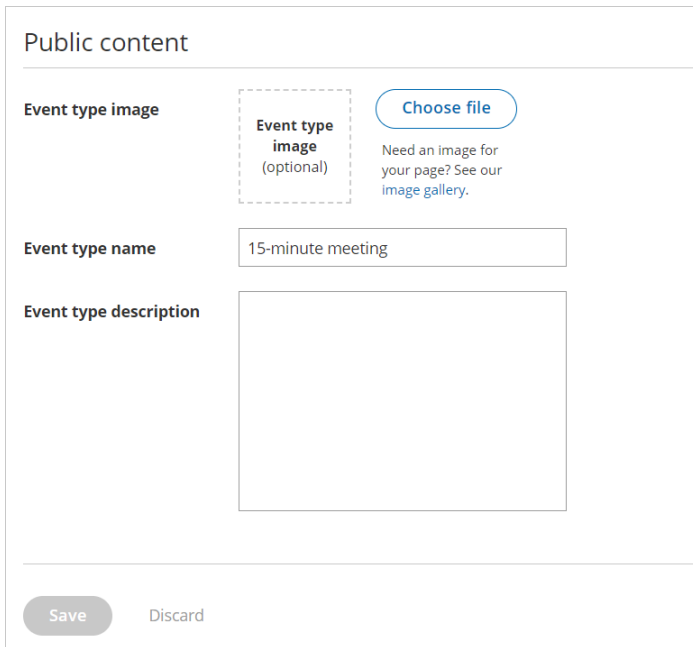
The Public content section includes all the information that is available to your Customers when they book with you online.

Location of the Public content section

Figure 1: Public content section

Event type image

Upload an image in JPG, PNG or GIF format (max 200KB). It will be cropped or scaled to a 200 x 200 pixels rectangle as part of the upload process.

Event type name

You can use up to 75 characters, including spaces.

Event type description

You can enter up to 2,000 characters, including spaces.

The Event type description allows you to include HTML links.

For instance, adding this code in the Public content session:

Public content

Event type image	[clock image]	**Choose file**
		Delete image
		Need an image for your page? See our image gallery.
Event type name	Nutrition counseling session	
Event type description	If you are a current client, select this for your counseling session or deeper discussions.	
	What happens in one of our counseling sessions? Find a detailed description here on our website.	

Figure 2: HTML link in the Event type description

> ⓘ **Note:**
>
> Do not create a line break after **<a** at the start of the code. In the above graphic, it wraps to the next line automatically due to spacing. However, your entry should not have any extra line breaks.

...results in this link shown on the customer end:

Please select an event type

Quick call
Duration: **15 min**
Quick call. 15 minutes max.

Intro session
Duration: **30 min**
If you're a new client, select this for your intro session.

Nutrition counseling session
Duration: **60 min**
If you are a current client, select this for your counseling session or deeper discussions.

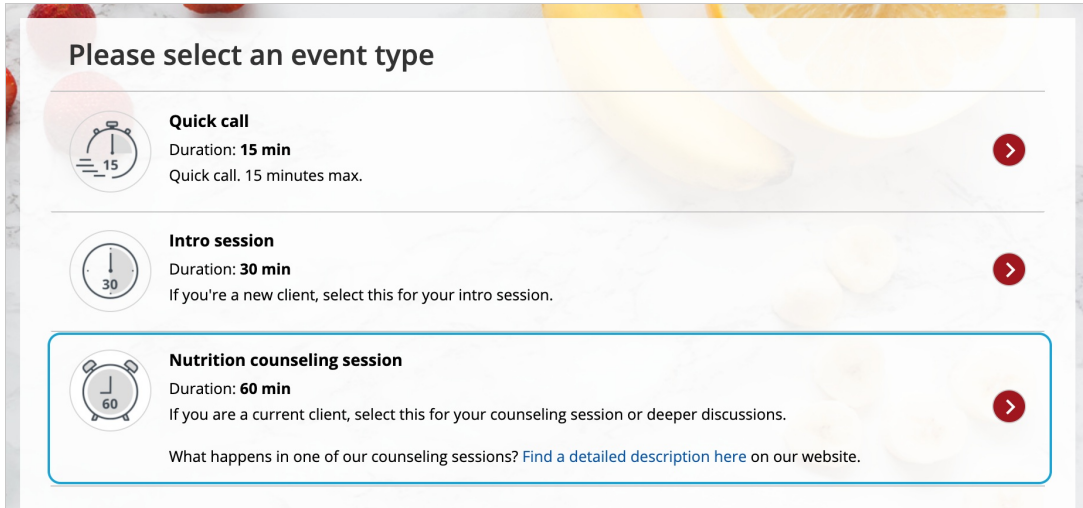What happens in one of our counseling sessions? Find a detailed description here on our website.

Figure 3: Event type description including HTML link