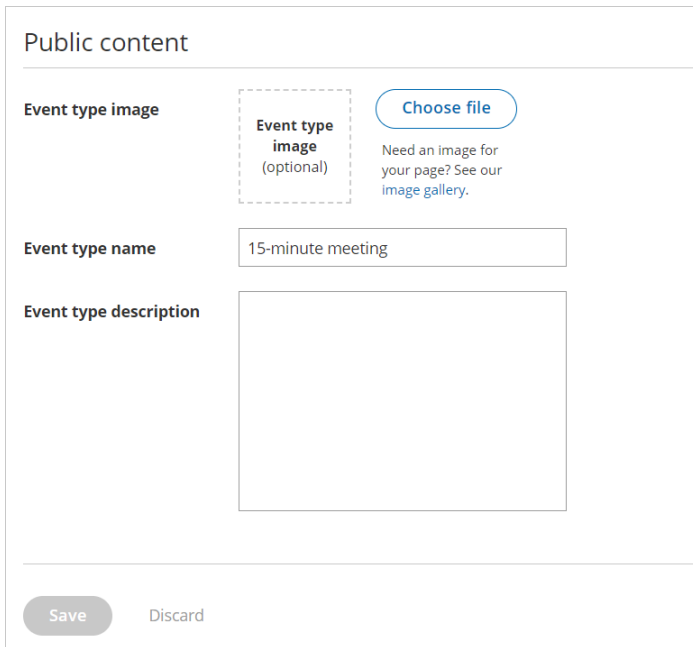


## Public content [Classic]

The Public content section includes all the information that is available to your Customers when they book with you online.

### Location of the Public content section



The screenshot shows a form titled "Public content" with the following fields and controls:

- Event type image:** A dashed box labeled "Event type image (optional)" with a "Choose file" button. Below it is a note: "Need an image for your page? See our [image gallery](#)."
- Event type name:** A text input field containing "15-minute meeting".
- Event type description:** A large empty text area.
- Buttons:** "Save" and "Discard" buttons at the bottom left.

Figure 1: Public content section

### Event type image

Upload an image in JPG, PNG or GIF format (max 200KB). It will be cropped or scaled to a 200 x 200 pixels rectangle as part of the upload process.

### Event type name

You can use up to 75 characters, including spaces.

### Event type description


You can enter up to 2,000 characters, including spaces.

The Event type description allows you to include HTML links.

For instance, adding this code in the Public content session:

Public content

**Event type image**



[Choose file](#)

[Delete image](#)

Need an image for your page? See our [image gallery](#).

**Event type name**

**Event type description**

If you are a current client, select this for your counseling session or deeper discussions.

What happens in one of our counseling sessions? [Find a detailed description here](http://www.nutritionclinicdemo.com/counselingsessions.html) on our website.

Figure 2: HTML link in the Event type description

**Note:**

Do not create a line break after `<a` at the start of the code. In the above graphic, it wraps to the next line automatically due to spacing. However, your entry should not have any extra line breaks.

...results in this link shown on the customer end:

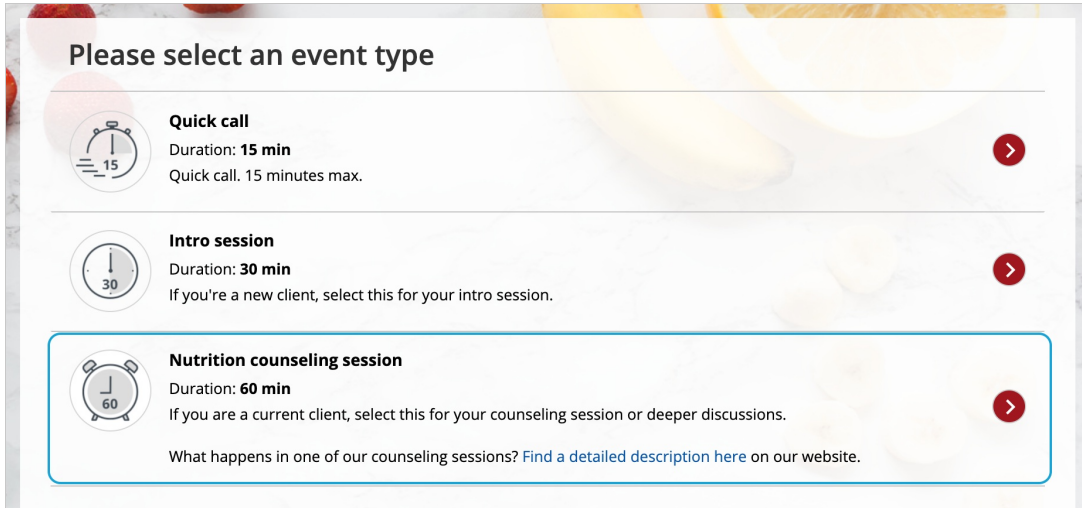


Figure 3: Event type description including HTML link