

Send a link to a form

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Standalone forms are the easiest way to get started with forms. You can build one in a few minutes and then share it using a standalone link. They're great to use as campaign landing pages and there's no need to update your website.

Simply create a new form, add it to a [page](#), and copy the link.

1. Go to **Forms** on the left.
2. Click on the **Create form** button.

[Create the form](#) as you prefer, either from scratch or using a template.

If an existing standalone form is close to what you're wanting, you can duplicate that one instead by clicking the three-dot menu by that bot and selecting **Duplicate**.

When you've added the interactions you want and routed them, you can design the form as you like on the **Configure** tab.

You can define:

- Header logo
- Background color
- Background image

Once you've designed the standalone form to your organization's preferences, [add it to a page](#).

That's it! Send this link to whomever you wish, or use it in an ad or email campaign.