

Send a link to a form

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You can build a routing form in a few minutes and share it with a link. These links work great as campaign landing pages and there's no need to update your website.

Simply create a new routing form, customize the sharing settings, and copy the link.

1. In the lefthand menu, click **Routing forms**.
2. [Create the form](#) as you prefer, either from scratch or using a template. If an existing form is close to what you're wanting, you can duplicate that one instead by clicking the three-dot menu by that bot and selecting **Duplicate**.
3. When you've added the interactions you want and routed them, you can design the form as you like on the **Configure** tab.
 - You can define:
 - Header logo
 - Background color
 - Background image
4. Once you've designed the routing form to your organization's preferences, go to the Share a link tab. You can customize the layout, background, logo, and more.
5. Click **Share your page** and copy the URL.
 - If you want to use UTM parameters, click the relevant checkbox.

That's it! Send this link to whomever you wish, or use it in an ad or email campaign.