

# Introduction to Personalizing links with static parameters

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After setting up your [Booking pages](#) or [Master pages](#), you'll need to share them with your prospects and Customers. In this section, you will learn how to Personalize links with static parameters.

In this article:

- [Options for sharing your booking links in email and other apps](#)
- [Using Personalized links](#)
- [OnceHub URL parameters and processing rules](#)
- [Creating a Personalized link for a specific Customer](#)

## Options for sharing your booking links in email and other apps

Booking pages can be shared using a **General link**, a **Personalized link (URL parameters)**, a **Personalized link (Salesforce ID)**, or a **Personalized link (Infusionsoft ID)**.

To access the links available to you, go the **Share icon** in the top navigation bar and select **Share a booking link**. From there, you can select the relevant Booking page or Master page.

[Learn more about sharing your booking links in email and other apps](#)

## Using Personalized links

Each Booking page and Master page has its own unique Public link that can be shared with your prospects and Customers. The links that you share can be personalized to improve the experience for prospects and Customers.

You can personalize booking links in several ways:

- Using static variables
- Using specific Customers details
- Using dynamic variables
- Using dynamic URL parameters
- Using CRM record IDs
- Pre-populating information from a booking form

[Learn more about using Personalized links](#)

## OnceHub URL parameters and processing rules

You can share your [Booking page](#) or [Master page](#) using [Personalized links \(URL parameters\)](#), or publish them on your website using [Web form integration](#). If required, you can replace the OnceHub placeholder parameters with your own parameters.

[Learn more about OnceHub URL parameters and processing rules](#)

## Creating a Personalized link for a specific Customer

You can create a static [Personalized link](#) using a Customer's personal details. The easiest way to do this is by selecting the **Share icon** in your top navigation bar (Figure 1).

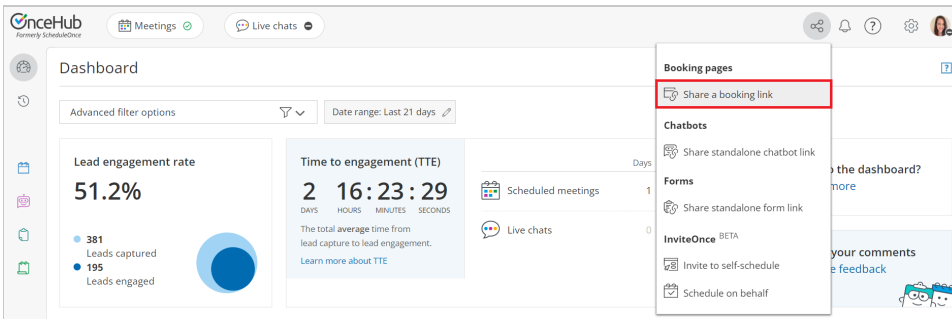


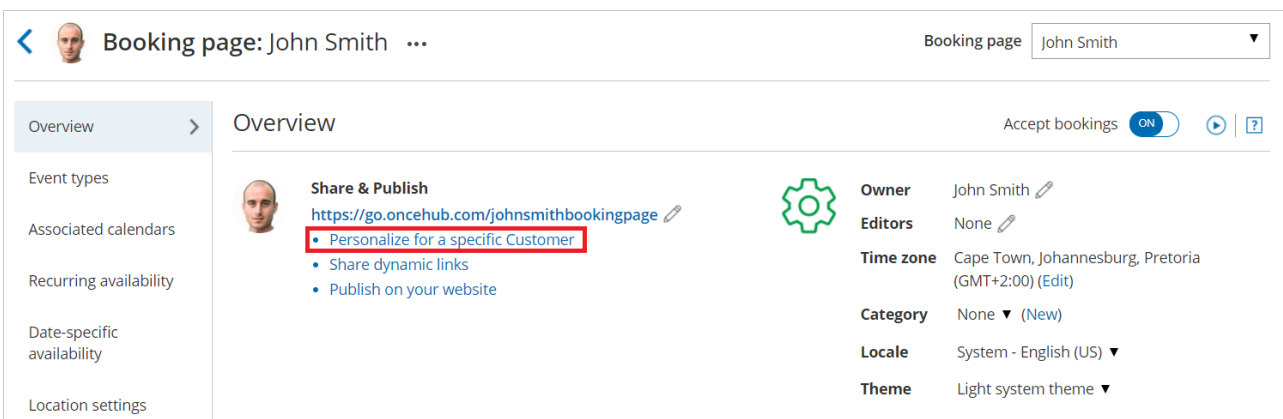
Figure 1: Schedule button

Toggle the **Personalize link** option to ON and enter the Customer's name and email address (Figure 2).

The dialog box 'Share a booking link' contains the following fields and options:

- Select a Booking page:** A dropdown menu with 'Callback' selected.
- Personalize link:** A toggle switch set to 'ON'.
- One-time link:** A toggle switch set to 'OFF'.
- Customer name:** A text input field containing 'Suzie Smythe'.
- Customer email:** A text input field containing 'suzie.smythe@shelleyandsmythe.co'.
- Generated URL:** A text area showing the URL: `https://go.oncehub.com/Callback?name=Suzie%20Smythe&email=suzie.smythe`.
- Buttons:** 'Cancel' and 'Copy & close'.

You can also navigate to the [Overview section](#) of the selected page, and click **Personalize for a specific Customer** (Figure 3).



*Figure 2: Booking page Overview section*

[Learn more about Creating a Personalized link for a specific Customer](#)

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