

# Salesforce Lightning Experience

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The [Salesforce Lightning Experience](#) is the name for the all new Salesforce desktop app, with over 25 new features, built with a modern User interface and optimized for speed.

The OnceHub connector for Salesforce is *Lightning Ready* and enables complete scheduling integration through all phases of the Customer lifecycle. When a booking is made, a Salesforce Activity Event is created and related to a Salesforce Lead, Contact, [Person Account](#), or Case record.

When you schedule with existing Salesforce Leads, Contacts, Person Accounts, or Case records, you can use our [Personalized links \(Salesforce ID\)](#) to automatically recognize Customers based on their Salesforce Record ID. These links can be added to your Customer emails or added to your organization's email templates.

- The Salesforce Lightning Experience supports [email management](#) and enables you to send email contacts, leads, and your own colleagues directly from your Person Account, Contact, Lead, or Case records.
- The Salesforce Lightning Experience supports [email templates](#) and includes the following features: rich text, merge fields, and attachments.

The Salesforce Lightning Experience also supports adding our [Salesforce scheduling buttons](#) to your Salesforce organization. Salesforce scheduling buttons provide quick method to schedule on behalf of a Customer. Bookings made via this button are automatically added to the Salesforce record that the booking is scheduled from.

[Learn more about Salesforce scheduling buttons](#)

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