

Customer notification scenarios

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The Scenarios table below defines the Customer notification scenarios used in the [Customer notification section](#) of the Booking page. These scenarios are the booking events that can take place during the booking lifecycle. ScheduleOnce lets you choose which scenarios will trigger notifications and if the notifications are sent via email, SMS, or both.

In this article, you'll learn about the different scenarios for using Customer notifications.

Location of the Customer notifications section

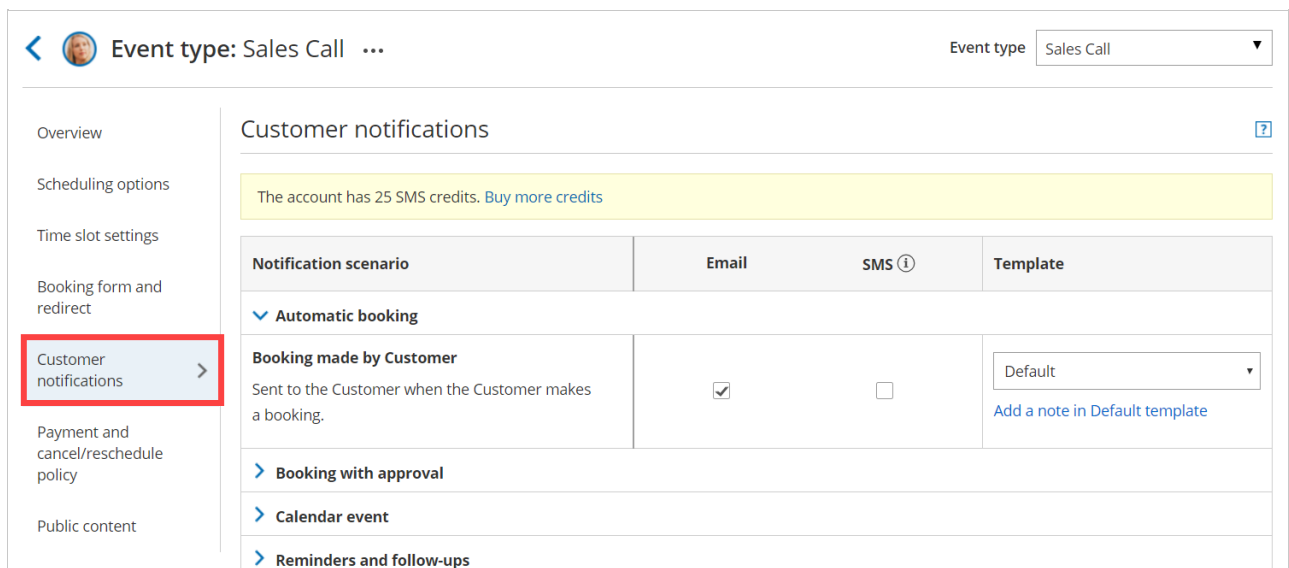


Figure 1: The Customer notifications section on an Event type

By default, when your [Booking page is associated with Event types](#), the Customer notifications section is [located on the Event type](#). When your [Booking Page](#) is not associated with [Event types](#), this section is located on the Booking page. However, your account Administrator can [change the location of this section](#) to be always on either Booking pages or Event types for the entire account.

[Learn more about the location of the Customer notifications section](#)

Scenarios

| Notification Scenario | Description |
|------------------------------|--|
| Automatic Booking | |
| Booking made by Customer | Sent to the Customer* when the Customer makes a booking. |
| Booking with approval | |

Booking request made by Customer Sent to the Customer* when the Customer submits a booking request.

Booking request approved by User Sent to the Customer* when a User approves a booking request.

Calendar event

Calendar event The calendar event can include any booking details and can be added to the Owner's and Customer's** calendars.

Reminders and follow-ups

First Customer reminder Sent to the Customer* at a predefined time prior to the meeting.

Second Customer reminder Sent to the Customer* at a predefined time prior to the meeting.

Third Customer reminder Sent to the Customer* at a predefined time prior to the meeting.

Follow-up message Sent to the Customer* at a predefined time after the meeting ends.
Note: There is no predefined text in the Default email or SMS template. The note you write for the Follow-up message will be the only text the customer will receive.

Booking cancellation

Booking canceled by Customer Sent to the Customer* when the Customer cancels a booking.

Booking canceled by User Sent to the Customer* when a User cancels a booking.

Booking reschedule

Booking rescheduled by Customer Sent to the Customer* when the Customer reschedules a booking.

Reschedule requested by User Sent to the Customer* when a User sends a reschedule request to the Customer.

Booking request cancellation

Booking request canceled by Customer Sent to the Customer* when the Customer cancels a booking request.

Booking request canceled by User Sent to the Customer* when a User cancels a booking request.

Booking request resubmission

Booking request resubmitted by Customer

Sent to the Customer* when the Customer resubmits a booking request.

Booking request resubmission requested by User

Sent to the Customer* when a User asks the Customer to resubmit a booking request.

Other notifications

Manual refund issued by User

Sent to the Customer* when the User issues a refund via ScheduleOnce.

* If the Customer invites additional guests to the meeting via the [Customer guests](#) feature, those guests will be CCed in these email notifications, but will not receive any SMS notifications.

** If the Customer invites additional guests to the meeting via the [Customer guests](#) feature, those guests will be added as attendees to the calendar event, and receive all subsequent event updates.